

Robert Lally serves as the Senior Director of Home Health and Hospice at Vetter Senior Living, bringing over two decades of leadership and clinical expertise to the role. His nursing journey began in 2003 as a Certified Nursing Assistant (CNA) at Madonna Rehabilitation Hospital in Lincoln, Nebraska. Rob advanced his education with a bachelor's degree in nursing from the University of Nebraska Medical Center in 2005, which paved the way for his diverse clinical experiences at the Nebraska Medical Center in Omaha, where he worked in the burn unit, ICU, OR, and ER. In 2010, Rob discovered his true calling in Home Health and Hospice, dedicating his career to providing compassionate care to patients in their own homes. Under his leadership, Vetter Senior Living's Home Health and Hospice operations now extend across 47 counties in Nebraska and Wyoming, embodying his commitment to enhancing patient care and accessibility.

Rob said, "I wish to be a candidate for the Nebraska Home Care association Board of Directors to continue to have an impact on ensuring that high-quality healthcare services are assessable to both urban and rural populations across all of Nebraska."