



# Best Practices to Recruit & Retain Millennial Caregivers

## Four generations in the workplace

Greatest Generation (\_\_\_\_\_ - \_\_\_\_\_)

Baby Boomer (\_\_\_\_\_ - \_\_\_\_\_)

Generation X (\_\_\_\_\_ - \_\_\_\_\_)

Millennials (\_\_\_\_\_ - \_\_\_\_\_)

## Facts about Millennials

In 2017, millennials are the \_\_\_\_\_ generation in the workplace

In 2020, millennials will represent \_\_\_\_\_ of the workforce.

Most \_\_\_\_\_ generation

First \_\_\_\_\_ natives

Come of age during \_\_\_\_\_ (2008-2011)

Home Care cannot Millennials especially in a context of \_\_\_\_\_.

## Myths About Millennials

Myth #1 – Disloyal

Reality:

- \_\_\_\_\_
- \_\_\_\_\_

Myth #2 – Entitled

Reality:

- \_\_\_\_\_
- \_\_\_\_\_

Myth #3 – Unmotivated

Reality:

- \_\_\_\_\_
- \_\_\_\_\_

## **Attract Millennial Caregivers**

Technique #1 – Focus on technology & speed

Technique #2 – Brand your agency

## **Retain Millennial Caregivers**

Technique #3 – Provide career progression

Technique #4 – Let them learn

**For more on this topic, download the [e-book](#) to learn:**

1. Why home care can be very attractive to millennials,
2. How to get the “deal” right to recruit those who will stay,
3. Why it is essential to provide regular feedback.