



Working Together to Envision Your Future with the Nebraska Home Care Association

The Nebraska Home Care Association is pleased to invite you to participate in our Partner Program. Your support and sponsorships help the association provide education, information and services to our members.

The Nebraska Home Care Association Partner Program offers a selection of ways to place your services or products in front of home care and hospice providers. We have four levels of sponsorship available: Platinum, Gold, Silver and Bronze.

As a Nebraska Home Care Association Partner, you'll have the unique opportunity to participate in our well-attended events. We've developed four partner levels with different pricing and benefit packages, so you can choose the level of support that best fits your budget and business objectives. All four packages provide a networking opportunity within the Nebraska Home Care community that you won't find anywhere else. Each gives you the opportunity for a significant return on your investment.

Investing in the Nebraska Home Care Association Partner Program is investing in your business. It's the most cost-efficient way to reach a large group of home care decision makers – one that's proven again and again that they support the vendors who support our association.

Join us in this exciting program and discover how powerful this partnership can be.

<p>Diamond Level – Customized Partnership Support options are available, including overall event sponsorships that offer an opportunity for the sponsor to make a presentation to meeting attendees. Contact the Nebraska Home Care Association office to discuss event sponsorship opportunities.</p>
<p>Platinum Level - \$6,000</p> <p>Gold Level and Silver Level benefits, plus:</p> <ul style="list-style-type: none"> • Banner ad on the Nebraska Home Care Association Online Membership Directory (value of \$1,125) • Banner ads in each monthly issue of <i>NewsPulse</i>, the electronic newsletter distributed to more than 400 home care providers (value of \$1,800) • Complimentary hospitality room at the Nebraska Home Care Association Winter Conference (value of \$150) • Recognition as a Platinum Partner on signage, the website and Facebook page prior to and during each association event (value of \$2,000) • Complimentary table at one additional association event of your choice (value of \$250)

Gold Level - \$4,000

All the same Silver Level benefits listed, plus:

- ½ page banner ad in the Nebraska Home Care Association Membership Directory (value of \$800)
- Banner ads in six issues of *NewsPulse*, the electronic newsletter distributed to more than 400 home care providers (value of \$900)
- One exhibitor booth (including 2 exhibitor registration) for the Winter Conference (value of \$300)
- Complimentary hospitality room at the Winter Conference (value of \$150)
- Recognition as a Silver Partner on signage, the website and Facebook page prior to and during the Winter Conference and two other association events of your choice (value of \$1,000)
- Opportunity to place one advertisement in the registration packet at the Winter Conference (value of \$100)

Silver Level - \$2,000

- ¼ page banner ad in the Nebraska Home Care Association Online Membership Directory (value of \$400)
- Banner ads in three issues of *NewsPulse*, the electronic newsletter distributed to more than 400 home care providers (value of \$450)
- Link to your company website on the Nebraska Home Care Association website (value of \$500)
- Special recognition with your company logo in the registration brochures for each association event, on the website and the Facebook page (value of \$500)
- Recognition as a Silver Partner on signage, the website and Facebook page prior to and during the Winter Conference and one other association event of your choice (value of \$500)
- Up to three sets of Nebraska Home Care Association member mailing labels per year – delivered electronically (by request) (value of \$600)
- Access to the Nebraska Home Care Association Online Membership Directory (value of \$200)