

**Nebraska Home Care Association
2019 Industry Partner Expo
&
Annual Conference**

**Exhibitor/Sponsor Registration
January 17-18, 2019
Cornhusker Marriott
333 S. 13th St.
Lincoln, NE 68508**



Nebraska
Home Care Association

You are Invited

Join us for the Nebraska Home Care Association 2019 Industry Partner Expo from 4:00 p.m – 6:00 p.m. on Wednesday, January 16, 2019 at the Cornhusker Marriott in Lincoln, Nebraska.

You will have the opportunity to give a 5-minute presentation to home health, hospice and private duty professionals at the Industry Partner Expo. A time will be assigned and sent to you by email.

Enjoy complimentary hors d'oeuvres and purchase a beverage at the cash bar during a networking reception during the Industry Partner Expo.

If you do not have a presentation to share, you can register just to exhibit at the 2019 Nebraska Home Care Association Annual Conference the following day at the Cornhusker Marriott.

Time reserved for exhibits during the 2019 Annual Conference is 10:00 a.m. – 10:45 a.m.

We look forward to helping you connect with home care and hospice professionals around the state.

Top 5 Reasons to Participate

- 1. Connect with a majority of Nebraska's home care and hospice decision makers.**
- 2. Conduct business with current and prospective customers.**
- 3. Learn about current and emerging trends, challenges and opportunities impacting Nebraska's home care and hospice industry.**
- 4. Showcase your products and services, and discuss how you can support the needs of home care and hospice professionals.**
- 5. Gain additional exposure and recognition through support of Nebraska Home Care Association members and the home care and hospice industry.**

Sponsorship Opportunities

Sponsorships provide an additional opportunity to show your support of the home care and hospice industry and receive recognition. Sponsors' names will be announced during the conference, recognized on our conference TV, on the website, social media, in onsite materials, and in the newsletter. Estimated costs of the following opportunities are listed merely for informational purposes. Any sponsorship amount is welcomed and appreciated.

- _____ Continental breakfast (estimated investment of \$1,500)
- _____ Morning Break (estimated investment of \$400)
- _____ Lunch (estimated investment of \$3,000)
- _____ Afternoon Break (estimated investment of \$400)
- _____ Conference speakers (estimated investment of \$3,000) - opportunity to introduce the speakers (multiple sponsors needed)
- _____ Industry Partner Expo Reception sponsor for hors d'oeuvres (estimated investment of \$1,500) and cocktail sponsor (estimated investment of \$1,500)
- _____ Folders for attendee packets
- _____ Other (please specify) _____

Exhibit Display Shipping

Please contact the Cornhusker Marriot at 402-474-7474 to make arrangements.

Nebraska Home Care Association Membership

Associate Member dues are \$300 for one year. By joining now, you can exhibit at the Nebraska Home Care Association 2019 Industry Partner Expo & Annual Conference at the member rate, and begin taking advantage of membership benefits. Contact the Nebraska Home Care Association office at (402) 423-0718 or nebraskahomecare@assocoffice.net to request an application.

Sponsorship Package Opportunity

The Nebraska Home Care Association offers sponsorship packages. [Read more.](#)
If you have questions, please contact Janet Seelhoff, Nebraska Home Care Association Executive Director, at (402) 423-0718 or jseelhoff@assocoffice.net.

January 16, 2019 HOME CARE LEGISLATIVE DAY

Join Nebraska Home Care Association members for a Home Care Legislative Day Luncheon with State Senators at the Cornhusker Marriott in Lincoln, Nebraska on Wednesday, January 16, 2019 from 12:00 - 1:00 p.m.
An invitation will be sent to you separately.



Annual Conference Schedule

Home Health Track

Private Duty Track

Wednesday, January 16, 2019 - Nebraska Home Care Association Legislative Day and Pre-Conference Session

12:00 pm - 1:00 pm	Nebraska Home Care Association Legislative Day Luncheon and Dessert Bar with State Senators - Cornhusker Marriott
1:00 pm - 2:00 pm	Attendee Registration - Cornhusker Marriott
2:00 pm - 4:00 pm	Medicare Clinical Updates from CGS - Sandy Decker
4:00 pm - 6:00 pm	Industry Partner Expo - Cornhusker Marriott
6:00 pm	Nebraska Home Care Association Board Meeting

Thursday, January 17, 2019 - Annual Conference

7:00 am - 8:00 am	Attendee Registration and Continental Breakfast - Cornhusker Marriott
8:00 am - 8:05 am	Welcome and Announcements
8:05 am - 10:00 am	Home Care Federal Legislative and Regulatory Update presented by Bill Dombi, National Association for Home Care and Hospice (NAHC) President
8:05 am - 10:00 am	The 7 HR Systems to Become an Employer of Choice in Senior Care - Anne-Lise Gere from Gere Consulting Associates
10:00 am - 10:45 am	BREAK AND EXHIBITS
10:45 am - 12:15 pm	Home Care Federal Legislative and Regulatory Update presented by Bill Dombi (continued)
10:45 am - 12:15 pm	How to Prepare for Successful Electronic Visit Verification Implementation - Representative from Tellus
12:15 am - 1:15 pm	Nebraska Home Care Association Annual Meeting and Luncheon
1:15 pm - 1:30 pm	Prize Drawings
1:30 pm - 3:00 pm	Hospice Federal Legislative and Regulatory Update presented by Bill Dombi
1:30 pm - 3:00 pm	How to Recruit and Retain Millennial Caregivers - Annie-Lise Gere from Gere Consulting Associates
3:00 pm - 3:15 pm	BREAK
3:15 pm - 4:00 pm	LPN-C and IV Therapy Changes and Nebraska's Multi-Regional Nursing Workforce Model, presented by Ann Oertwich, Ph.D., RN, Executive Director, Nebraska Board of Nursing, DHHS Program Manager II, Public Health, Nebraska Department of Health and Human Services
3:15 pm - 4:45 pm	Interpreting Financial Statements and Dashboards - Amber Popek from BKD
4:00 pm - 4:45 pm	Homebound Requirements and Q&A with Nebraska's Managed Care Organizations - Meagan Weese from UnitedHealthCare, Adam Proctor from Nebraska Total Care and Representative from WellCare of Nebraska
4:45 pm	Evaluation/Q&A/Adjourn

Nebraska Home Care Association Industry Partner Expo & Annual Conference

January 16 - 17, 2019

Cornhusker Marriott, 333 S. 13th St., Lincoln, NE 68508

Company/Organization Name: _____

Participant 1: _____ Email: _____

Participant 2: _____ Email: _____

Address: _____ City, State, Zip: _____

Phone: _____ Product/Service Company Provides: _____

Industry Partner Expo & Annual Conference Exhibitor Registration Fees:

Nebraska Home Care Association Member Fee - \$350: _____

Prospective Member Fee - \$600: _____

Annual Conference Only Exhibitor Registration Fees:

Nebraska Home Care Association Member Fee - \$300: _____

Prospective Member Fee - \$500: _____

Exhibit fee includes one (1) 6-foot table, 2 chairs, breaks and meals for two (2) representatives from your company/organization, and attendance at the educational sessions during the conference. Exhibitors will be recognized during announcements at the conference, in the newsletter, website, social media, in on-site materials, and on signage at the conference.

(If your company/organization wishes to send more than two representatives, the cost is \$160 per additional attendee).

Additional Representative - \$160: _____ Name and Email Address: _____

Additional Representative - \$160: _____ Name and Email Address: _____

Exhibitor Needs:

_____ I will need electrical power for my display - No Charge. Please provide your own extension cord.

_____ Other requests (please specify): _____

Lunch Option (select one of the following options - your registration fee includes lunch):

_____ I will attend the luncheon and Nebraska Home Care Association Annual Meeting.

_____ I will not be attending the luncheon and Nebraska Home Care Association Annual Meeting.

Special dietary requests, food allergies, etc.: _____

Door Prize Giveaway

If you would like to donate a door prize, please bring it to the registration table by 11:30 a.m.

You will be invited to draw a winner's name and present your donation to the recipient at the Annual Business Meeting luncheon.

_____ Yes, I would like to participate in the door prize drawings. Description of item: _____

Event App Listing

_____ I am unable to exhibit at the Annual Conference, but would like to purchase a listing in the event app for \$100.

Conference Packet Insert

You may choose to purchase and place an insert in the attendee conference packet. Inserts are due by January 10, 2019. Please mail them to Nebraska Home Care Association, 1633 Normandy Court, Ste. A, Lincoln, NE 68512

Nebraska Home Care Association Member Rate: \$50 per insert per Nebraska Home Care Association event

Total Exhibit Fees: \$ _____

Prospective Member Rate: \$75 per insert per Nebraska Home Care Association event

Total Sponsorship Fees: \$ _____

_____ Yes, I would like to purchase a conference packet insert.

_____ Yes, I would like to purchase an event app listing for \$100.

Grand Total of Fees: \$ _____

Registrations are due by January 10, 2019. (A \$3.00 processing fee will be applied on all credit card transactions.)

Payment Methods

Check - Print this form, fill it out, and send to the Nebraska Home Care Association, 1633 Normandy Ct., Ste. A, Lincoln, NE 68512 with a check made payable to the Nebraska Home Care Association.

Credit Card - [Click here to register/pay online.](#)

Nebraska Home Care Association APP

Download the app, customize your conference schedule, access speaker information and showcase your company's products and services. If you're unable to exhibit, you can purchase an app listing for \$100. Please mark that option on the enclosed registration form.



Industry Partner Expo
January 16, 2019
4:00 p.m. - 6:00 p.m.

Annual Conference
January 17, 2019
Time Reserved for Exhibits - 10:00 a.m. – 10:45 a.m.

Hotel Reservation Information

A special discounted rate of \$103 plus tax is available by calling (866) 706-7706 and requesting the Nebraska Home Care Association Individual Pay Block.

Reservations must be made by January 2, 2019 in order to receive the special rate.

