



N e b r a s k a
Home Care Association

**Nebraska Home Care Association
2018 Vendor Expo
&
Annual Conference**

**Exhibitor/Sponsor Registration
January 25-26, 2018
Cornhusker Marriott
333 S. 13th St.
Lincoln, NE 68508**

You are Invited

Join us for the Nebraska Home Care Association 2018 Vendor Expo from
4:00 p.m – 6:00 p.m. on Thursday, January 25, 2018 at the
Cornhusker Marriott in Lincoln, Nebraska.

You will have the opportunity to give a 5-minute presentation to home health,
hospice and private duty professionals at the Vendor Expo.
A time will be assigned and sent to you by email.

Enjoy complimentary hors d'oeuvres and purchase a beverage at the
cash bar during a networking reception during the Vendor Expo.

If you do not have a presentation to share, you can register just to
exhibit at the 2018 Nebraska Home Care Association
Annual Conference the following day at the
Cornhusker Marriott.

Time reserved for exhibits during the 2018 Annual Conference is
10:00 a.m. – 10:45 a.m.

We look forward to helping you connect with home care and
hospice professionals around the state.

Top 5 Reasons to Participate

1. Connect with a majority of Nebraska's home care and hospice decision makers.
2. Conduct business with current and prospective customers.
3. Learn about current and emerging trends, challenges and opportunities impacting Nebraska's home care and hospice industry.
4. Showcase your products and services, and discuss how you can support the needs of home care and hospice professionals.
5. Gain additional exposure and recognition through support of Nebraska Home Care Association members and the home care and hospice industry.

Sponsorship Opportunities

Sponsorships provide an additional opportunity to show your support of the home care and hospice industry and receive recognition. Sponsors' names will be announced during the conference, recognized on our conference TV, on the website, social media, in onsite materials, and in the newsletter. Estimated costs of the following opportunities are listed merely for informational purposes. Any sponsorship amount is welcomed and appreciated.

- _____ Continental breakfast (estimated investment of \$1,500) - multiple sponsors needed
- _____ Morning Break (estimated investment of \$400)
- _____ Lunch (estimated investment of \$3,000) - multiple sponsors needed
- _____ Afternoon Break (estimated investment of \$400)
- _____ Conference speakers (estimated investment of \$3,000) - opportunity to introduce the speakers (multiple sponsors needed)
- _____ Vendor Expo Reception sponsor for hors d'oeuvres (estimated investment of \$1,500) and cocktail sponsor (estimated investment of \$1,500) - (multiple sponsors needed)
- _____ Folders for attendee packets
- _____ Other (please specify) _____

Exhibit Display Shipping

Please contact the Cornhusker Marriot at 402-474-7474 to make arrangements.

Nebraska Home Care Association Membership

Associate Member dues are \$300 for one year. By joining now, you can exhibit at the Nebraska Home Care Association 2018 Vendor Expo & Annual Conference at the member rate, and begin taking advantage of membership benefits. Contact the Nebraska Home Care Association office at (402) 423-0718 or nebraskahomecare@assocoffice.net to request an application.

Sponsorship Package Opportunity

The Nebraska Home Care Association is now offering sponsorship packages. [Read more.](#) If you have questions, please contact Janet Seelhoff, Nebraska Home Care Association Executive Director, at (402) 423-0718 or jseelhoff@assocoffice.net.

January 25, 2018 HOME CARE LEGISLATIVE DAY

Join Nebraska Home Care Association members for a Home Care Legislative Day at the State Capitol in Lincoln, Nebraska on Thursday, January 25, 2018. A program will be held from 11:00 a.m. - 12:00 p.m., followed by a luncheon with state senators at 12:00 p.m. at the State Capitol. An invitation will be sent to you separately.



Annual Conference Schedule

Home Health Track

Private Duty Track

Therapy Track

Thursday, January 25, 2018 - Vendor Expo

2:00 pm - 4:00 pm	Booth set-up
2:00 pm - 4:00 pm	Federal Legislative and Regulatory Update from the National Association for Home Care and Hospice (Part 1) presented by Bill Dombi from the National Association for Home Care & Hospice
4:00 pm - 6:00 pm	Exhibitor Presentations/Networking Reception with Complimentary Hors d'oeuvres and Cash Bar

Friday, January 26, 2018 - Annual Conference

7:00 am - 8:00 am	Registration
8:00 am - 8:05 am	Welcome and Announcements
8:00 am - 9:00 am	How Electronic Visit Verification Will Impact Your Organization presented by Tom Underwood from Sandata
8:05 am - 10:00 am	Federal Legislative and Regulatory Update from the National Association for Home Care and Hospice (Part 2) presented by Bill Dombi from the National Association for Home Care & Hospice
9:00 am - 10:00 am	Hot Topics in Private Duty Home Care
10:00 am - 10:45 am	BREAK AND EXHIBITS
10:45 am - 12:15 pm	High Impact Leadership presented by Jeanne Sexson
10:45 am - 12:15 pm	Home Health Therapy Documentation presented by Sandy Decker from CGS
12:15 am - 1:15 pm	Nebraska Home Care Association Annual Meeting and Luncheon
1:30 pm	Prize Drawings
1:30 pm - 3:00 pm	Medicare Clinical Updates from CGS presented by Sandy Decker
1:30 pm - 3:30 pm	Home Health Therapy Assessments, Goals and Plans of Care presented by Cindy Krafft and Dee Kornetti from Kornetti & Krafft Healthcare Solutions
3:00 pm - 3:15 pm	BREAK
3:15 pm - 4:45 pm	Lighten Up and Live presented by Jeanne Sexson

Vendor Expo
January 25, 2018
4:00 p.m. - 6:00 p.m.

Annual Conference
January 26, 2018
Time Reserved for Exhibits - 10:00 a.m. – 10:45 a.m.

Hotel Reservation Information

A special discounted rate of \$103 plus tax is available by calling (866) 706-7706 and requesting the Nebraska Home Care Association Individual Pay Block.

Reservations must be made by January 2, 2018 in order to receive the special rate.

Register at www.nebraskahomecare.org or on the next page by January 15, 2018.

Nebraska Home Care Association Vendor Expo & Annual Conference, January 25 - 26, 2018
Cornhusker Marriott, 333 S. 13th St., Lincoln, NE 68508

Company/Organization Name: _____

Participant 1: _____ Email: _____

Participant 2: _____ Email: _____

Address: _____ City, State, Zip: _____

Phone: _____ Product/Service Company Provides: _____

Vendor Expo & Annual Conference Exhibitor Registration Fees:

Nebraska Home Care Association Member Fee - \$350: _____

Prospective Member Fee - \$600: _____

Annual Conference Only Exhibitor Registration Fees:

Nebraska Home Care Association Member Fee - \$300: _____

Prospective Member Fee - \$500: _____

Exhibit fee includes one (1) 6-foot table, 2 chairs, breaks and meals for two (2) representatives from your company/organization, and attendance at the educational sessions during the conference. Exhibitors will be recognized during announcements at the conference, in the newsletter, website, social media, in on-site materials, and on signage at the conference.

(If your company/organization wishes to send more than two representatives, the cost is \$160 per additional attendee).

Additional Representative - \$160: _____ Name and Email Address: _____

Additional Representative - \$160: _____ Name and Email Address: _____

Exhibitor Needs:

_____ I will need electrical power for my display - No Charge. Please provide your own extension cord.

_____ Other requests (please specify): _____

Lunch Option (select one of the following options - your registration fee includes lunch):

_____ I will attend the luncheon and Nebraska Home Care Association Annual Meeting.

_____ I will not be attending the luncheon and Nebraska Home Care Association Annual Meeting.

Special dietary requests, food allergies, etc.: _____

Door Prize Giveaway

If you would like to donate a door prize, please bring it to the registration table at 1:30 p.m.

You will be invited to draw a winner's name and present your donation to the recipient at that time.

_____ Yes, I would like to participate in the door prize drawings. Description of item: _____

Event App Listing

_____ I am unable to exhibit at the Annual Conference, but would like to purchase a listing in the event app for \$100.

Conference Packet Insert

You may choose to purchase and place an insert in the attendee conference packet. Inserts are due by January 15, 2018.

Please email them to nebraskahomecare@assocoffice.net.

Nebraska Home Care Association Member Rate: \$50 per insert per Nebraska Home Care Association event

Total Exhibit Fees: \$ _____

Prospective Member Rate: \$75 per insert per Nebraska Home Care Association event

Total Sponsorship Fees: \$ _____

_____ Yes, I would like to purchase a conference packet insert.

_____ Yes, I would like to purchase an event app listing for \$100.

Grand Total of Fees: \$ _____

Name as it appears on credit card: _____

Account #: _____ Expiration Date: __/__/__ Sec. Code: _____

Signature: _____

Billing Address: _____

Payment receipt emailed to: _____

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.

Nebraska Home Care Association APP

Download the app, customize your conference schedule, access speaker information and showcase your company's products and services. If you're unable to exhibit, you can purchase an app listing for \$100. Please mark that option on the enclosed registration form.



Nebraska Home Care Association 2018 Calendar of Events

April 11, 2018 - Quality Assurance Performance Improvement (QAPI) and the Home Health Conditions of Participation (CoPS) Webinar at 12:00 pm Central presented by Diane Link

June 26, 2018 - What it Takes to Be the Best Case Manager Webinar at 12:00 pm presented by Diane Link

September 5, 2018 - ICD-10 Coding Conference presented by Lisa Selman-Holman

September 6, 2018 - ICD-10 Home Health Clinicians Conference presented by Lisa Selman-Holman

November 14, 2018 - What Every Case Manager Needs to Know About Revenue Cycle in Home Health Webinar at 12:00 pm presented by Diane Link